

Celebrate HER Presents....

The 2nd Annual Celebrate HER Weekend

Location: Memphis, Tennessee

OCTOBER 4-6, 2019

Celebrate HER

2019 Sponsorship & Vendor Packet

About 'Celebrate HER'

Founded with purpose by sisters, Richerra Bell & Keniece Burks (To the right). We are a culture of women (from all walks of life) edifying the power we possess and who we are through the eyes of God. We seek to help one another recognize wholeness lies within and to build a sister-ship of integrity, love, and encouragement through nontraditional biblical teachings, affirmative forums, and celebratory events.

JOIN US OCTOBER 4-6, 2019

The 2nd Annual 'Celebrate HER Weekend'

The Celebrate HER Weekend will be TRANSFORMATIVE to the city of Memphis. We are not only celebrating the exterior but nourishing the interior of women from all walks of life. With the following events we have in place YOU are sure to experience an encounter you will NEVER forget. Celebrate HER will be hosting a 3-day event weekend, that will include the following:

"HER LIVE Podcast" with Friends FRIDAY, October 4, 2019

The Inaugural Event for the Weekend, Our 1st LIVE Podcast. We have partnered with an AUTHENTIC group of Panelist to speak on Taboo Topics we face in our culture. We'll be BOLDLY addressing SEX, Marriage, Singleness, Wealth, Kingdom Building, Entrepreneurship, Mental Health, & SO MUCH MORE. But that's not all! YOU will also be able to ask questions LIVE to receive RAW/Transparent feedback. Vendor Shopping, Light Refreshments, Mental Health Check Ins, Live Music, etc. are all added treats.

"Celebrate HER Culture Day Party" SATURDAY, October 5, 2019

We have to know how to have Faith & Fun too. So we are hosting the 2nd event of the Weekend, HER Day Party "A Celebration of Culture's Best STyle MomEnTs" HOUSE PARTY EDiTion. We are taking it back to the 80s, 90s, 99 & 2000s to Celebrate the era's in which we grew up. Did we mention our birthdays are Oct. 4th & 5th so we are also Celebrating LIFE, TogetHER! So come dressed to Party back in time & The BEST dressed will be Rewarded!

"CeleBRUNCH" SUNDAY, October 6, 2019

Talk about a way to Complete the Weekend! The CeleBRUNCH will be full of Fellowship, Food, Laughter, & a MESSAGE that will be sure to permeate your spirit in a beautiful way.



2019 “Cele-Brunch” Breakthrough Speaker

**‘CELEBRATE HER’
GROWING HISTORY**

**Projected Ticket Sales Year
(Totaling 3 events)**

150+

2019

Shemeka is a native of Oxford MS, where in 2016 She graduated from the University of Mississippi with a Bachelor's degree in social work and psychology. She also holds a license in Cosmetology.

She was called to minister the gospel at the age of 30 and is very passionate about worship, the Word of God, seeing people set free and operating in purpose.

Many will say she is a prophetic worshipper and dreamer. Two of her greatest gifts are prophecy & encouragement.



Shemeka Petties Ramsey

Attendee Profile

Chart reflects projected ticket sales without considering vendor and/or sponsorship options.

- 80% of our attendees range from 25-34
- 98.5% are female

“HER LIVE Podcast” Panelists



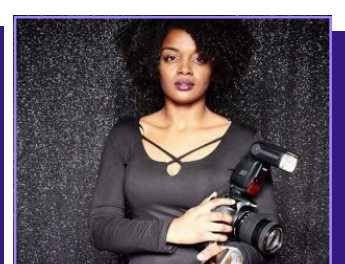
Elyse Jones



Cleshundra Leflore



Sharliese Boateng



Ray Simone

Sponsorship/Vendor Opportunities

Celebrate HER
Memphis, Tennessee

E-mail: info@CelebrateHerandco.com

THE 2ND ANNUAL
CELEBRATE HER WEEKEND
OCT. 4-6, 2019

www.Celebrateherandco.com

Vendor Opportunities

Vendor Fee: \$100 (1 event), \$175 (2 events)

All vendors will be provided with a 6' table & 2 chairs. You may have 1 assistant (no exceptions). You may purchase tickets for any additional persons.

DEADLINE to apply: September 22, 2019

Vending Events:

'HER LIVE Podcast' October 4, 2019 & 'Cele-Brunch' October 6, 2019.

HER Gift Bag Sponsor Opportunities

Advertisement Bag Sponsor: \$25

* Place your promotional material (i.e. inserts) in **50-150** gift bags (ex. Flyers, coupons, business cards, brochures, and other business logoed items.) One item per bag.

Product Placement Sponsor: FREE

*Get your product placed in **50-150** gift bags (Quality sample sized products acceptable). If sponsor would like to offer Full sized products instead, please feel free to do so.

DEADLINE to apply for all Sponsorship levels: September 22, 2019

Event Sponsorship Opportunities

Platinum Tier: \$450

- ◆ All perks of Gold & Bronze (excluding ticket perks)
- ◆ 1 ticket to "Celebrate HER Culture Day Party"
- ◆ Dedicated placement on Celebrate HER website linked to Sponsor's website.
- ◆ Mention in Press Promotion
- ◆ 1 Vendor Table at 1 event of Sponsor's choice. (check availability)

Gold Tier: \$350

- ◆ All perks of Bronze
- ◆ 2 tickets to "Cele-Brunch"
- ◆ Pre-event email blast to Celebrate HER subscriber list
- ◆ Business Logo appearance on The Celebrate HER video presentation at the "Cele-Brunch".

Bronze Tier: \$250

- * 1 ticket to "HER LIVE Podcast Event"
- * Various mentions on all Celebrate HER social media platforms
- * Bag inserts in 50-150 gift bags
- * Logo Featured on "Cele-Brunch" programs / Mention

Food Sponsor Opportunities

Event Food Sponsor: FREE

- * Logo appearance on website
- * Advertisement at food station
- * Bag inserts in 50-150 gift bags

Food vendors, to provide a dish(es) for any of the 3 'Celebrate HER' events, please email info@Celebrateherandco.com

VENDOR GUIDELINES

Location: Memphis, Tennessee Show Date: October 4-6, 2019

Event Date(s) / Time(s)	Friday, October 4, 2019 7:00pm – 9:30pm Sunday, October 6, 2019 12:00pm – 4:00pm	Includes 1 table (6 feet long) & 2 folding Chairs. Vendor(s) must provide their own table cloths. *It is imperative to abide by the cut off times established for vendor set up, in order to maximize vendor's exposure before and after the event(s).	<i>Celebrate HER</i>
Vendor Set Up Time	Friday, October 5, 2019 5:45pm – 6:25pm Sunday, October 7, 2019 10:45am – 11:25am		

VENDOR INSTRUCTIONS

Upon arrival please check in with an event staff member to lead you to your designated vendor table.	Vendors will need to purchase ticket(s) for any persons exceeding 1 assistant.
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VENDOR PAYMENT GUIDELINES

<p>Vendors: All vendor payments must be received in full. Vendor spaces will be confirmed on the date when the full balance is paid. Vendor advertisement won't take place until space has been confirmed.</p>	
<p>Acceptable Forms of Payment: Acceptable forms of payment include PayPal, Visa and MasterCard. (See website to fill out Vendor Form)</p>	
<p>Refund Policy: All vendor payments are final, non-transferable and non-refundable.</p>	
<p>Additional Services: The following service venues are in no way affiliated with Celebrate HER or any of its affiliates.</p>	
<p>Contact Information: info@Celebrateherandco.com</p>	<p>www.Celebrateherandco.com</p>

TERMS AND CONDITIONS

Terms and conditions outlined herein have been established for the mutual benefit and protection of All Vendors, Visitors and Event Organizers and may not be modified unless in writing signed by both parties. The Vendor agrees to these terms and conditions as an integral part of this binding contract. Please read carefully to avoid any misunderstanding.

1. EVENT BOOKING:

To reserve a space at the Celebrate HER Weekend (Oct. 4 &/or 6, 2019), a signed agreement and the vendor fee is required in FULL. Upon receipt of the agreement and full payment, your agreement will be reviewed. Upon approval, your payment will reserve your space.

2. VENDOR SPACE:

Distribution of vendor space will be assigned and priority given upon receipt of payment and agreement. All vendor space assignments are at the sole discretion Celebrate HER, however Celebrate HER will consider all requests of paid exhibitors. Use of display by unauthorized or third parties is strictly prohibited. All vendor tables must remain assembled and staffed throughout event hours until the official closing time. If a vendor fails to occupy space contracted for or should vendor's display or material fail to arrive, vendor shall not be relieved of the obligation of paying full rental charge for space. If not occupied before set up time concludes, such space may be reassigned.

3. PAYMENTS:

PayPal, MasterCard, and Visa are acceptable forms of payment. All costs for collections, including reasonable attorney's fees, accrued interest, and/or credit card charge back fee of \$35, and any other fees due to Celebrate HER shall be the responsibility of vendor. Payments received are non-refundable and non-transferable except as provided in paragraph 8 of this agreement.

4. LICENSES, INSURANCE, AND PERMITS:

Vendors are fully responsible for obtaining all licenses, insurance or permits required and adhering to all applicable laws, ordinances, and statutes. Permits include, but are not limited to, a sales tax permit, as well as health permits for any vendor selling, displaying or sampling food.

5. LIMITED ON LIABILITY:

Vendor expressly releases Celebrate HER and/or its affiliates from any liability and waives a) any and all demands, claims, and causes of action in law or in equity, related to any defect deficiency, failure or impairment of utilities or other facilities, including water, heating electricity, ventilation, refrigeration, or other mechanical systems failure; b) the conduct, negligence or claims of any exhibitor or attendee; and c) any fire, flood, strike, terrorist attack, weathers or other force majeure beyond control of Celebrate HER.

6. PRODUCT/SERVICE EXCLUSIVITY:

Product/Service exclusivity is not guaranteed through this reservation, this also include brand exclusivity.

7. INDEMNIFICATION:

Vendor displays and exhibit property at their own risk. Celebrate HER does not assume any responsibility for loss or damage to Vendor property. Celebrate HER will not be held accountable for death or injury of any personal attending an event, or for any damages suffered by Vendor or its officers, agents, employees, or invitees as a result of any cause whatsoever. Vendor shall indemnify and hold Celebrate HER, its parent, subsidiaries, affiliates, sponsors, and their respective officers, directors, agents and employees harmless from any suit or claim arising out of any action or failure to act by the Vendor. Vendor shall be liable for any and all damages caused by exhibitor to the event building's grounds, landscaping, floors, walls, columns, or any other part of the building, or to the chattels and fixtures of the building or any other Vendor or person or entity having property at the events building's premises. Vendors are advised to obtain insurance coverage for this risk.

8. CANCELLATION:

Celebrate HER reserves the right to cancel this event at any time prior to the date of the event with refund of all amounts paid by participants to Celebrate HER in connection with this Agreement. Otherwise all payments are non-refundable.

9. NO GUARANTEE OF RESULTS:

Celebrate HER does not warrant or guarantee any particular results of the Event(s), nor does it guarantee a particular number of attendees or Vendors.

10. Celebrate HER AUTHORITY:

Celebrate HER reserves the right, upon reasonable notice to the Vendor, to substitute alternate dates and/or facilities other than those originally planned for a particular event. Vendor, also hereby grants Celebrate HER permission to use Vendors' name and/ or logos for promotional purposes in connection with the Expo and/or other events produced by Celebrate HER. This permission shall extend to photographs of the Vendor's space.

11. MISCELLANEOUS:

Vendors may not pin or tape anything to back drape: Loud or offensive exhibits, subject to Celebrate HER discretion, are not permitted: Blocking aisles, soliciting customers in the aisles or handling materials out in the aisles is prohibited. Absolutely no helium balloons will be allowed in the facility. Vendors must also comply with all requirements of venue provider.

12. COMPETE AGREEMENT:

This agreement represents the entire agreement between the parties and supersedes all communications, understandings, or agreements, if any expressed or implied, whether written or verbal. Celebrate HER has made and makes no representation of any kind except those specifically set forth herein. In the event of any dispute to the terms of this Contract, the parties agree to consult with a professional mediator agreed upon by all parties prior to seeking legal action. The prevailing party shall be entitled to recover costs and attorney fees. This contract shall be interpreted and construed pursuant to the laws of the State of Tennessee. Amendments to this agreement must be in writing and signed by both parties.